



Background

Coutts Bank are one of the oldest private bankers in the world. Some years ago they were reviewing the way they ran their internal print department and the distribution of print and marketing items.

David Richards were asked to tender for the Print Management Contract and were successful. As a key supplier for Coutts, this business partnership has proved beneficial from many aspects.

Results

Coutts needed a streamlined supply chain for all of their printed items that are requisitioned by their home and overseas branches on a daily basis. Our internet based computer system, *David Richards Online*, allows ordering and full budget controls for Coutts management. Close analysis via our management system of stock levels and product duplication, has led to huge savings and economies.

The long-term partnership of David Richards and Coutts has been beneficial for both parties.

David Richards has gained experience in helping Coutts develop a completely new strategy for print purchasing and management whilst Coutts have made savings on this vital aspect of their business.

“David Richards have proved to be an excellent partner in meeting and developing our forms management requirements.”

Terry Peach
Operations Manager

