



Background

BNP Paribas Fortis has a UK Head Office in the City of London and employs over 500 specialist banking staff, plus branch offices throughout the UK. We proposed our online business card ordering and proofing module, part of our *David Richards Online* management system, to streamline this essential part of their customer facing business.

All a user has to do is pick a card template and enter personalised details. If required, an approval email may be sent for compliance checking prior to production.

Results

Since its inception many thousands of business cards have been produced, and by using our online system for ordering and management, it has taken away the headache from this often tiresome procedure. Four colour double-sided business cards are produced and delivered within three days or sooner on demand.

This service provides an answer to a small but vital part of their operation.

David Richards Online enables the smooth running of updating and processing business cards as well as providing full management history for costings.

"David Richards provide an all-round service for us. Their Online system is invaluable and they always give a prompt response to urgent requests."

Jim Lawrie
Facilities Manager

