

Background

The British Heart Foundation was founded in 1961 by a group of medical professionals who were concerned about the increasing death rate from cardiovascular disease.

The BHF plays a vital role in funding pioneering heart research in the UK, which in turn has a huge impact around the world.

David Richards were able to offer BHF substantial cost savings and increased data security on their large and regular volunteer and shop mailings.

Results

As a result of these savings and the increased security, David Richards were awarded a long term contract to provide print, mailing and fulfillment for BHF.

Due to the efficient processes introduced by David Richards, BHF has significantly reduced its costs over the past 5 years.



"David Richards approach to business has made my job so much easier. Any issues/queries raised are dealt with in a prompt and efficient manner and the solutions to those issues can often be quite innovative."

Liz Daley